



CORPORATE SUSTAINABILITY

ABOUT ISF

The Institute for Sustainable Futures (ISF) is a research and consulting organisation at the University of Technology, Sydney. We work with industry, government and the community to help create sustainable futures through research, consultancy and training.

Our excellent and fast growing reputation across Australia and internationally is for innovative, solution-focused interdisciplinary consultancy projects. The key to our approach is integration and alignment across strategic, tactical and operational activities.

We work in a number of different research areas using a variety of approaches. This capability statement outlines our expertise in the field of corporate sustainability. Capability statements for the other areas we work in are available from our website.

OUR CORPORATE SUSTAINABILITY WORK

Corporate sustainability is a business approach that is founded on environmental and social considerations. It creates long-term increases to business value and reputation by demonstrating a commitment to integrating sustainability factors across everyday business practices.

When an organisation has fully integrated sustainability into its business model, it pursues two mutually reinforcing philosophies: providing an excellent return to investors, and facilitating a society that supports ecological viability and contributes to just, equitable social practices and human fulfilment.

Achieving sustainability requires new ways of thinking and doing. ISF works with clients to develop enduring sustainability solutions through innovative thinking and practices. Our approach to corporate sustainability is described as a comprehensive suite of advisory services that are applicable to organisations as diverse as corporations, utilities, SMEs, government agencies, universities and NGOs.



WHAT WE OFFER

We deliver practical solutions and independent cutting edge research to suit the needs of diverse clients. ISF's Corporate Sustainability suite of services includes:

Commit to sustainability

- > Stakeholder engagement services
- > Visioning and futures thinking

Identify inputs, risks and opportunities

- > Environmental risk identification and management
- > GHG emission profiling
- > Green building advisory services

Set goals and strategies

- > Sustainability policy and strategy development
- > Climate change strategies
- > Water saving action plans
- > Supply chain management and sustainable procurement plans
- > Environmental Management Systems (EMS)

Implement strategies

- > Staff sustainability workshops and capacity building
- > Workplace travel plans (WTPS)

Monitor and evaluate

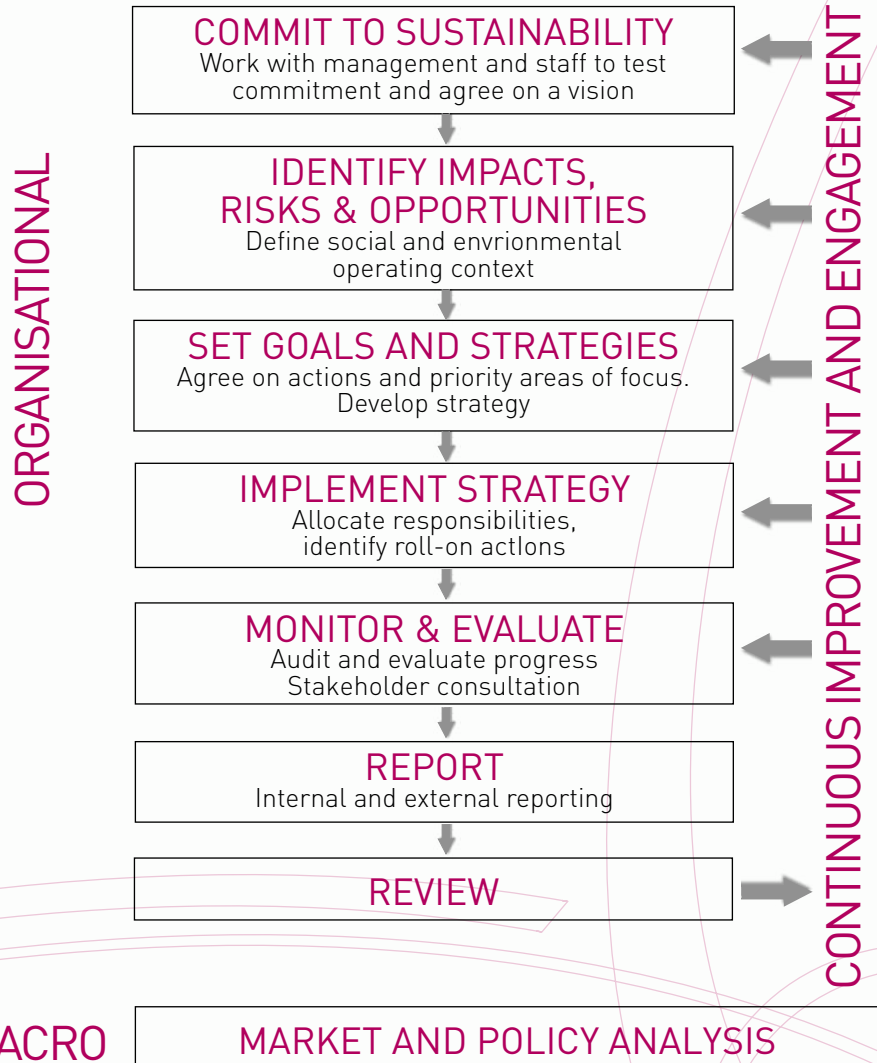
- > Water, waste and energy efficiency audits
- > Indicator development

Report

- > Program review and evaluation
- > Sustainability Reporting

HOW WE WORK

The diagram below identifies ISF's preferred stepped approach to corporate sustainability and engagement. We provide services across all stages. ISF integrates stakeholder engagement into all of its work with organisations, using collaborative processes and innovative tools to encourage learning and build staff capacity. As well as working with organisations, ISF also undertakes research on markets and conducts policy analysis.



WHO HAVE WE WORKED WITH?

- > Australian Business Foundation
- > Bovis Lend Lease
- > Caroma Dorf
- > Delfin Lend Lease
- > GPT Property Group
- > Fosters Group
- > Frasers Property
- > IBM
- > ING
- > Investa
- > Kimberly-Clark Australia
- > Landcom
- > Lendlease Water Alliance
- > Mirvac
- > Powerhouse Museum
- > PriceWaterhouseCoopers
- > SMEC Australia Pty Ltd
- > Wide Bay Water Corporation
- > Yarra Valley Water
- Many state owned corporations, including numerous water utilities



TRACK RECORD

ISF can help your business to work cost-effectively towards a sustainable future for itself, your clients and your suppliers. ISF is renowned for its expertise in community consultation and stakeholder engagement – a key pillar of CSR – and have a strong track record delivering high-quality outcomes. Some of our recent projects are listed here.

ORGANISATIONAL SUSTAINABILITY Sustainability at the Powerhouse Museum:

This project used the Global Reporting Initiative framework and engagement workshops with museum stakeholders to define sustainability in the museum context, report on current achievements and prepare a business case for a sustainability strategy. ISF drafted a sustainability policy and made recommendations for a sustainability strategy.

UTS Sustainable Strategy – Climate Change, Paper and Transport:

ISF developed a strategy to improve sustainable operations at UTS. The strategies included an audit of greenhouse abatement initiatives, establishing baseline data, targets and developing an action plan to reduce greenhouse emissions, increase sustainable access for people travelling to and from UTS and reduce consumption and streamline purchasing of paper to facilitate the procurement of more sustainable paper products. The strategic plans include key principles, objectives, actions and measures for monitoring and evaluating changes.

Environmental Cost Statement for Yarra Valley Water:

This project built on and extended existing frameworks for Sustainability Accounting at YVW. ISF prepared an environmental cost statement and examined available costings for initiatives to achieve YVW's six environmental strategic objectives (current and future), identified gaps in the data, and where possible estimated future costs.

MARKET AND POLICY ANALYSIS

We have used literature reviews, surveys and focus groups to examine legislative mechanisms to mainstream socially responsible investment in Australia, key causes of short-termism with relation to

OUR CORPORATE SUSTAINABILITY TEAM



institutional investment and commodities futures for the Australian mining industry.

Stuart White

Professor Stuart White is Director of ISF where he leads a team of researchers who create change towards sustainable futures through independent, project-based research. His work focuses on achieving sustainability outcomes at least cost for a range of government, industry and community clients across Australia and internationally.

Cynthia Mitchell

Professor Cynthia Mitchell is a Research Director who applies principles from her engineering training overlaid with social and organisational learning, futures and systems thinking and economics. Cynthia has led projects for organisations to deliver operational, tactical and strategic outcomes and develop policy advice and change creation materials.

Jo Chong

Jo Chong is a Research Principal with a background in environmental economics and policy. Jo works across sectors to help industry and government achieve valuable sustainability outcomes, specialising in costing, socio-economic research, stakeholder consultation, program design and evaluation, and market and policy analysis

Chris Riedy

Dr Chris Riedy is a Research Director who seeks to facilitate a more effective response to climate change through research, consulting and public engagement. He has experience with carbon measurement and management, and with development and evaluation of policy and behaviour change initiatives to reduce greenhouse gas emissions.



Alison Atherton

Alison Atherton is a Research Principal and has a background in chartered accountancy with PricewaterhouseCoopers in London. She has worked with leading Australian organisations on sustainability reporting, strategy development and environmental management systems and has extensive experience in project planning, management and implementation.

Caitlin McGee

Caitlin McGee is a Research Principal with a background in architecture and urban planning. Caitlin works with industry and government organisations to help them integrate sustainability principles into their policies, programs and building projects.

Sally Asker

Sally Asker is a Senior Research Consultant and holds expertise in corporate sustainability, international development and education for sustainability across the Asia Pacific.

Jade Herriman

Jade Herriman is a Senior Research Consultant specialising in sustainability research and project management, with expertise in program design and review, policy development, indicator development and strategic planning approaches to environmental management and sustainability, particularly within local government.

Roel Plant

Dr Roel Plant is a Research Director whose work and interests include ecological economics and modelling, including environmental cost benefit analysis, and development of decision support systems for environmental management and corporate sustainability.



BENEFITS OF WORKING WITH ISF

Track record:

We have been conducting project based research for Australian and international clients for a decade and have an excellent reputation for innovative, solution-focused work.

Applying current thinking and practice:

Our researchers are not only up to date with best practice and current thinking - they contribute to it. Their research is published regularly in academic journals as well as industry and scientific publications and the popular media.

Practical and diverse experience:

Our researchers come from varied backgrounds, including: engineering architecture, management, economics, science, social sciences, international studies and political studies. Most have worked in both government and commercial environments, so know how to deliver independent and feasible solutions to suit the needs of a diverse range of clients. We are small enough to offer our clients personalised service and large enough to offer a diversity of research skills.

Collaborative approach:

We seek to create change towards a sustainable future by building capacity in organisations and individuals, and in the broader community. This means that we actively aim to pass on our knowledge and skills to our clients through close collaboration.

WAYS WE CAN HELP

Consulting and research services:

We can provide the research you need to move towards sustainable futures. We provide consulting services under both negotiated and tendered contracts.

Professional advice:

You may need assistance with preliminary work before embarking on a larger project or an external review of an existing program. Our professional advice is available either for an hourly rate or on a package basis.

Partnerships:

We have many ongoing partnerships across a range of technical fields and can coordinate a specialist team to meet your requirements. Our researchers are also available to join new or existing partnerships as needed.

Guest speakers:

We are experienced in communicating complex issues in an accessible and engaging way. Our researchers are often invited to speak at conferences, forums, workshops and seminars. We are also frequently called upon by print, radio and television journalists for expert opinion.

PUBLICATIONS

We are committed to sharing the results of our work in the interests of a more sustainable future for all. Many of our reports, discussion papers, journal articles and conference papers can be downloaded from our website.

CONTACT US

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